



**'If they haven't heard it,
you haven't said it'**



▶ **ADVANCED PRESENTATION SKILLS**

"I know how to use an Overhead Projector, but my presentations are still boring."

Many people are perfectly competent in the basics of making a presentation but still give presentations that are uninteresting, confusing and unprofessional.

WHO IS IT FOR?

- It is a course for people who want to make their presentations more professional
- It is a course for people who want their audiences to remember their presentations in a positive light
- It is an ideal course for people with some experience of making presentations and who would like to improve



WHAT WILL IT COVER?

The course uses the techniques of Neuro-Linguistic Programming (NLP) in order to understand the way the human brain processes information. With this understanding it is possible to put together a presentation that projects itself straight into the minds of each member of the audience.

The course will explore:

How the memory works

How the brain processes information

How to select irresistible language for your presentation

How to project credibility and believability in your presentations

How to use visual, auditory and kinaesthetic supports to convey your message

How to use metaphor, analogy and anecdote to project into the mind

How to prepare yourself to be a powerful presenter

COURSE DURATION:

2 DAYS

NUMBER OF PARTICIPANTS:

6-8